

Thinknum enables corporations to generate differentiated insights and make better decisions rooted in external data. As companies move online, new data trails are being created that allow corporations to track the business operations of their competitors daily. Thinknum indexes all of these real-time data trails using proprietary machine-learning techniques in a user-friendly platform specifically created for business/data analysts at corporations.

Thinknum Data

Thinknum tracks thousands of websites capturing and indexing vast amounts of public data and presents it in an intuitive, proprietary platform.

Our customizable library of company specific time series data includes 400,000+ public and private companies globally across all sectors and market capitalizations. These time series are updated daily allowing for timely tracking of business operations on a granular level which is predictive of company performance.

Thinknum Datalab

Query Builder Tool

Customize Thinknum's timeseries data using query builder to uncover unique predictive insights. Bookmark custom data queries to user's profile for continued monitoring.

Alerts

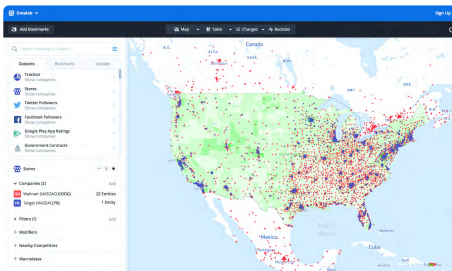
Set up email notifications to track important changes in real time.

Screener

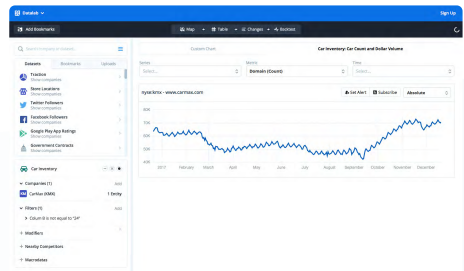
Use a combination of Thinknum metrics to identify fast growing companies in your space

Compatibility

Access Thinknum's data programmatically via our dynamic API, or export datasets to Excel from the web interface.



Track Walmart and Target stores overlap overlaid with demographic data



Track the individual cars sold on Carmax on a daily basis



Thinknum Data Coverage Matrix

Dataset Categories	Number of Companies	Public Companies	Private Companies	Data History (Years)	Number of Metrics	Most Popular Usecases
LinkedIn Profiles	293,000	5,000	288,000	1-2.5	2	Headcount and followers per company on LinkedIn
Twitter Profiles	130,000	4,000	126,000	2.5	5	Number of followers and tweets
Job Listings	4,500	2,500	2,000	0.5-1.5	Custom	Open listings by location, category, job title
Facebook Company Profiles	130,300	3,300	127,000	2+	4	Followers, foot traffic, mentions
Glassdor Profiles	33,000	5,000	28,000	0.5	23	CEO rating, business outlook by employees
Mobile App Ratings	1,210	1,200	10	2.5	10	Mobile app adoption for a company's apps
Facebook App Active Users	10,500	500	10,000	2+	5	Daily, weekly, monthly active users via FB Connect
Store Locations	1,400	1,000	400	1-2.5	Custom	Store locations overlaid with demographic data
Products by Vendor	630	620	10	1-2	Custom	Over 1.4bn individual products with pricing history
Discounted Products	490	320	170	2	Custom	Individual product discounts by seller
Discounted Products by Geo	30	30	0	1-2	Custom	Pricing for products such as hotel & self-storage by location
Tmall Sales, Products, Pricing	350	250	100	1	Custom	Retail sales and products offered in China through Tmall
Car Inventory	30	30	0	1-2	Custom	Individual cars sales from car dealer websites
REIT Tenants	52	30	22	1	Custom	Individual daily tenants and vacancy rates for REITs
Residential Properties	20	20	0	1	4	Pricing for individual residential properties by location
Stack Exchange Questions	50	40	10	2	6	Developer traction for a company's products
Government Contracts	150	150	0	5+	Custom	Government contracts won by companies



400K+ Public & Private Companies
Daily, Granular & Predictive Data
Demographic & Macro Overlay

www.thinknum.com